



PRINTING



MEDIA



DESIGN

COMPANY PROFILE

We strive to offer innovative and participatory interventions that can change people's lives for their great good and create productivity and happiness

SEPTEMBER 2022

CREATIVITY IS INTELLIGENCE HAVING FUN

Inspired by curiosity Seriously, this is
why we like our job so much.




Hi!! we are
virtually.
and we are a
creative agency



We specializes In creating, maintaining and launching brands, as well as rebranding. We take time to be in our audiences' shoes to deepen our understanding so that together we can find a better solution.

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INTRO DUCTION TION

We have vast experience in marketing and advertising, designing and implementing behavior change and development interventions using participatory approaches



Design Plus is a locally owned advertising agency and communications for development center. We are a team of young innovative out to change the market and the community to make things happen. We all share the same passion, to produce great work and push the boundaries of our creativity.

OUR EXPERIENCE

Over 15 years' experience in designing and implementing Social and Behavior Change Communication (SBCC) interventions supporting Government of Malawi and other NGOs in different health and development areas such Maternal Health, HIV (VMMC, self testing etc) WASH, Human rights, Climate change and environment among others.

We have produced and supported different NGOs disseminate radio programs targeting different groups on different radio stations in Malawi on various thematic areas Facilitated various SBCC creative workshops with PSI/Malawi, Save the Children, International Organization for Migration (IOM), United Purpose (UP) to develop messages for radio programs, TV, print and community activities.

We have been developing communication strategies, producing Video /TV documentaries targeting different development and health areas including; Sexual and reproductive health Environmental and wild life Educational video for teachers for Ministry of Education Youth peace building documentaries







WHAT WE DO

Effecting change through communication, Creating marketing plans and manage branding strategies for Corporate, NGO's clients.



Development of behavior change communication strategies, Formative research, Concept design, Message development, development of materials Pretesting, Mass media, Radio TV production, Print, Designing flyers, Brochures, Posters, Discussion guides, Training manuals and Billboards Community and social mobilization

Facilitating in creative workshops, message development and community events Capacity building in impactful radio programming for community radios. Capacity building for community agents such as community volunteers and Development of social media strategy





Mission

We strive to offer innovative and participatory interventions that can change people's lives for their great good and create productivity and happiness



Vision

To be the lead institution in Social and Behaviour Change Communication (SBCC) in transforming lives for the better.



Values

We believe in Innovation, human centered approaches, integrity, respect and dignity





We are also specialist in branding development at corporate level and community level when it is community focused. Our electronic media specifically in radio and audiovisual like short films, documentaries and TV adverts.

We offer services in translation work from English/ French to Malawi local languages with editorial expertise second to none. We have vast experience in event management, road shows and interactive drama trainings

BRANDING

We consider design a problem solving discipline and use visual solutions to solve business problems.

DESIGNING

Let your Branding express your company's Personality and Values. Build customers and nurtures lasting relationships.

MEDIA MANAGEMENT

As your media buying/planning agency we will aggressively negotiate media terms and track all your advertising results.

WEB HOSTING

In fact businesses without dedicated digital marketing campaigns are behind and will quickly become obsolete.

*We exist to
make growing
brands thrive
and help
thriving brands
to become a
way of life in
the markets
they operate.*

*We are innovative &
creative in the way
we respond to every
brief and work to
always offer the best
communication and
advertising solutions
to our clients*



OUR TEAM

We utilizes personnel with wide experience who are well trained experts in service delivery. The team demonstrate professionalism and considers communication as key to support clients achieve their media goals.

CHIZA TEMBO

DIRECTOR

A passionate graphic design and a media communication specialist.

PROMISE CHANDILANGA

MARKETING EXECUTIVE

A result orientaton person with passion and knowledge in digital marketing, and public relations.

ANDREW PHIRI

MEDIA MANAGER

Communications strategist with expertise in business development.

BATWELL CHITEMBEYA

SALES MARKETOR

Experience in powerful communication and Negotiating skills and in-depth insight into media optimization.

OUR PORTI FOLIO



Aims to sustain activities through the provision of efficient services to the local market in its quest to reposition itself as a leader in the regional printing market. The combined team of qualified and enthusiastic staff with wide experience, brings with it high level proficiency and professional expertise. It wishes to invest in its human resource in order to deliver its products and services with the greatest efficiency.



LOGO DESIGN

We help companies to help people to quickly identify their products and organization, and give them a reason to choose their products over the competition.



PRESS ADVERTS

We display advertising, used by brands and businesses to promote products and services in physical publications including national, local and regional newspapers,

DStv

Bill Payment
Pay your DStv subscription at any FMB Branch or Agency for **FREE**.

FMB

www.fmb.co.za

INTRODUCING LONG STAY

Book your long stay with Protea Hotel Manmet Blantyre Ryalla for a minimum stay of 30 days, and enjoy the comfy at our elegant hotel.

21 GRILL ON BANSPOET

PROTEA HOTEL
Blantyre Ryalla

REAL ESTATE YOU CAN TRUST

We exceed your expectations in property management.

PROPERTY MANAGEMENT **PROPERTY DEVELOPMENT**

1 Do you want to buy or sell your property?
2 Are you looking for someone to manage your property?

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WIN A CAR,

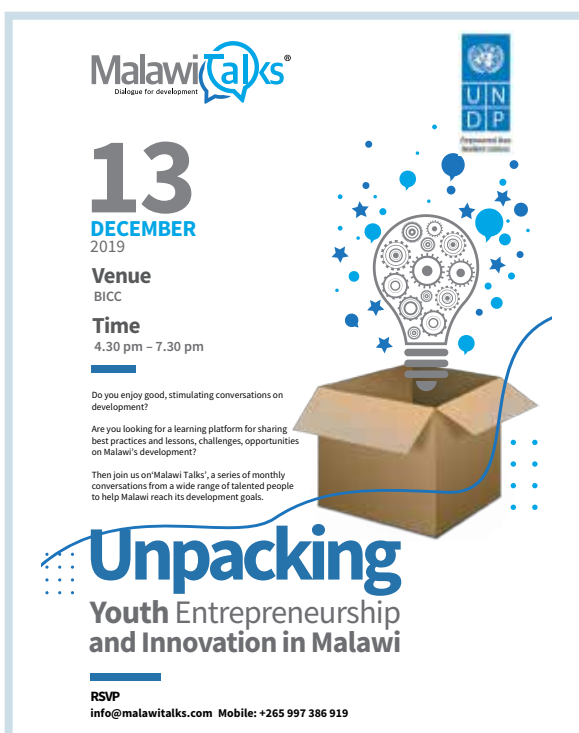
PRICES
UP TO R1 MILLION
OR R500,000
AND OTHER CONSULATION PRIZES

HOW TO ENTER

KANS PAINT

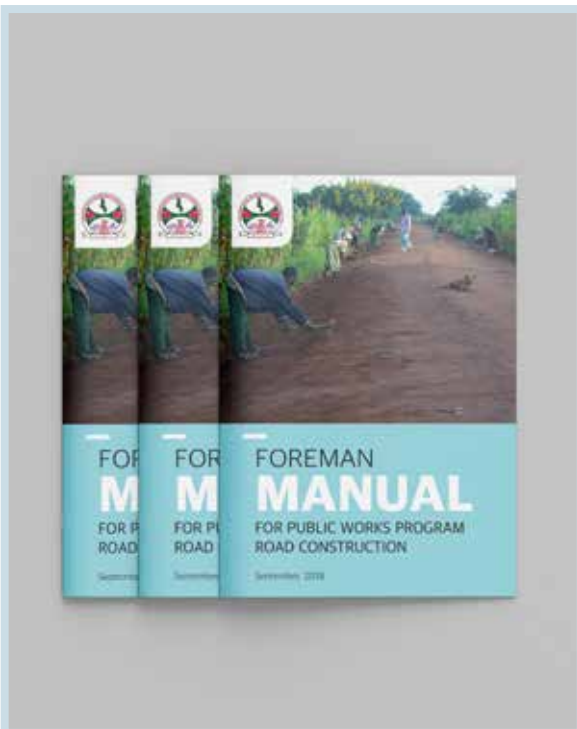
POSTER DESIGN

We design modern premium poster, film poster within 24 hour, We design to capture a moving audience with a message.



BOOK DESIGN

Your customers are a unique set of people and we understand that you need to find ways of engaging them directly.



FLYER DESIGN

We live in a crowded marketplace. Getting the consumer's attention requires brand consistency, unique attention-getters and a dynamic storefront that evolves to stay fresh.

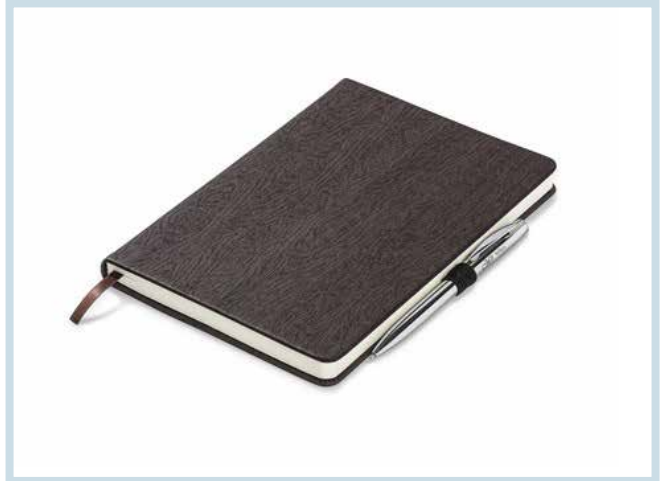
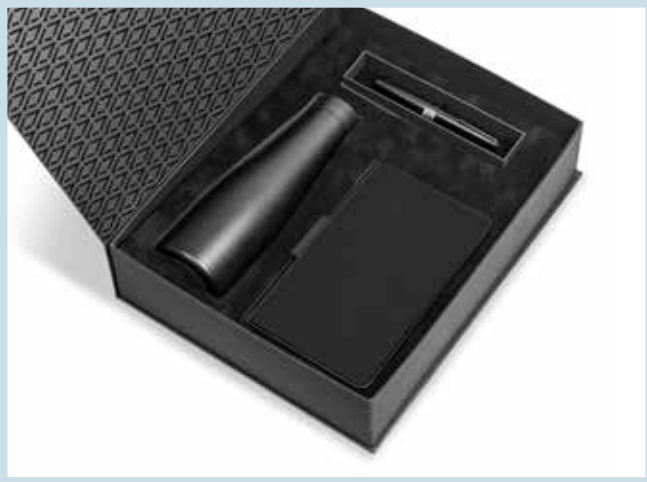


BRANDED ITEMS

Design Plus offer you permanent, and temporary solutions for all your indoor and outdoor branding needs. Knowledgeable branding experts guide you through the vast options and help you select the best tools that will increase traffic to your product.









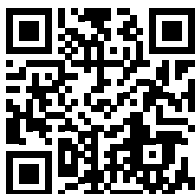


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SCAN ME